

Conservation and Mitigation Banks in the U.S.: Examples of Investment in Biodiversity World Forest Forum January 22, 2025

**EIP III Kentucky: Licking River** 

### INVESTMENT STRATEGY & MARKET TRENDS EIP Portfolio Map





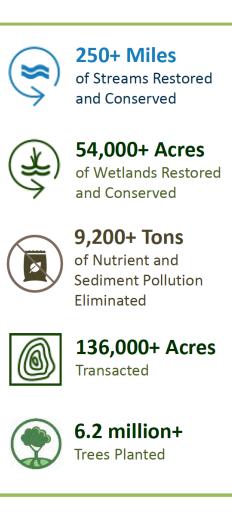
#### **EIP OVERVIEW**

### **Delivering the Value of Nature Restored**

Since opening our first mitigation bank in August 2008, EIP has:

- **\$1 billion+ of AUM** raised across prior funds primarily from institutional limited partners<sup>α</sup>
- \$665 million in mitigation revenue
  - 717 different buyers representing 1,047 mitigation projects
- 89 permitted mitigation banks/projects
  - 26 more currently in process







Note: Performance as of 9/30/2024. Past performance is no guarantee of future results. α) Includes mitigation bank credits and pay-for-success projects. Data as of 9/30/2024. β) There is no guarantee that contracted revenue will be received by the Funds, nor is there any guarantee that if received, such amounts will be distributed instead of reserved or used for Fund liabilities and obligations. Forward contracted revenue shown above is net of proceeds to third-party buyer of receivables.

## How do Land-Based Environmental Offset Markets Work?





## Land-Based Environmental Offset Markets: Incentives to Avoid Damage AND Verifiable Restoration Results

MARKET	REGULATORY FRAMEWORK
Wetland and Stream Mitigation Banking	<ul> <li>Enabled by Clean Water Act (1972): requires "no net loss" of aquatic resources (wetlands and streams)</li> </ul>
	<ul> <li>Better than 'do it yourself' restoration because restoration must be complete before credits are allowed to offset impacts</li> </ul>
	<ul> <li>Impacts and offsets are science based and must be in the same watershed</li> </ul>
	• Avoid, Minimize, <i>then</i> Mitigate
	<ul> <li>Between 1995 and 2021, over 2,600 wetland and stream banks have been established<sup>1</sup></li> </ul>
Endangered Species Mitigation	<ul> <li>Enabled by Endangered Species Act (1973): requires mitigation of "incidental take" of species or acres of critical habitat</li> </ul>
	<ul> <li>Regional plans and permits require mitigation actions</li> </ul>
	<ul> <li>Banking established in 2003 to offset "incidental take"</li> </ul>
	• Between 2003 and 2021, over 160 conservation banks have been established <sup>1</sup>

<sup>1</sup> EIP analysis based on US Army Corps of Engineers RIBITS (Regulatory In lieu fee and Bank Information Tracking System), obtained online, as of March 23, 2021.



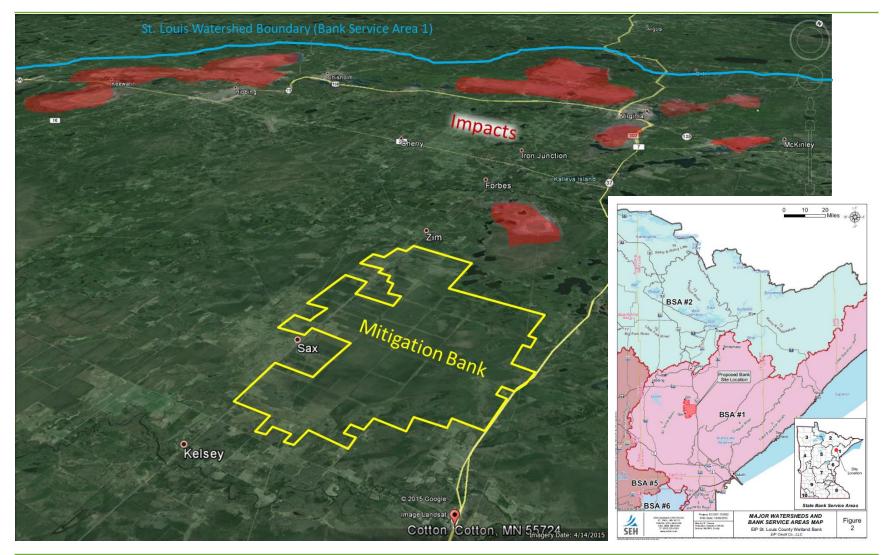
### **How Crediting Works**

- Real Estate Protection
  - Legal and Financial Deed Restriction/Easement and Endowment for long-term stewardship
- Ecological Success Criteria
  - Rigorous verifiable performance
  - Credits released after criteria are met
- Credits can only be used for compliance in a Service Area
  - Ecologically/hydrologically connecting impact/offset





### Wetland Impact & Restoration Proximity (Minnesota Example)





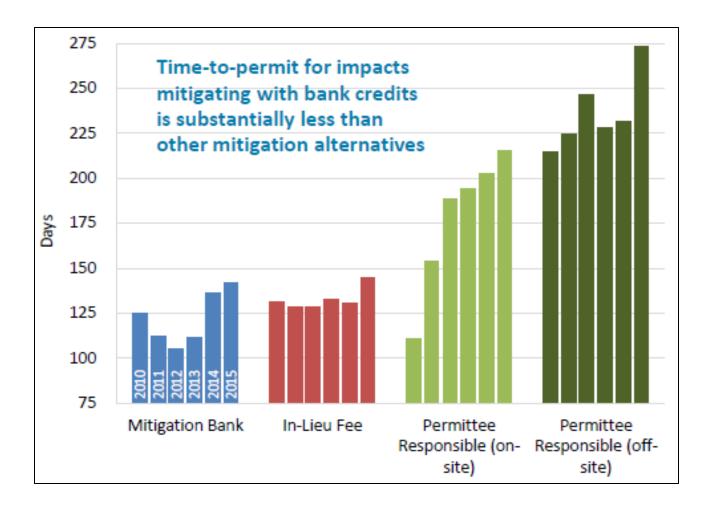
### **The Value of Nature Restored – Lake Superior**





#### MARKET OVERVIEW

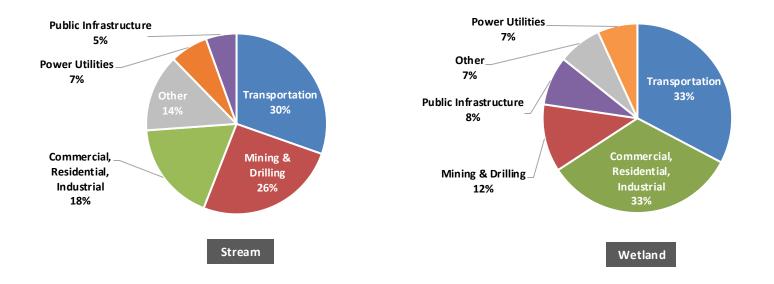
**Demand Growth: Why Mitigation Banking is Better for Permittees** 





#### Historic Credit Sales by Sector (as of September 30, 2023)

#### All Stream and Wetland Impacts Requiring Mitigation in USA (2012-2021) $^{\alpha}$





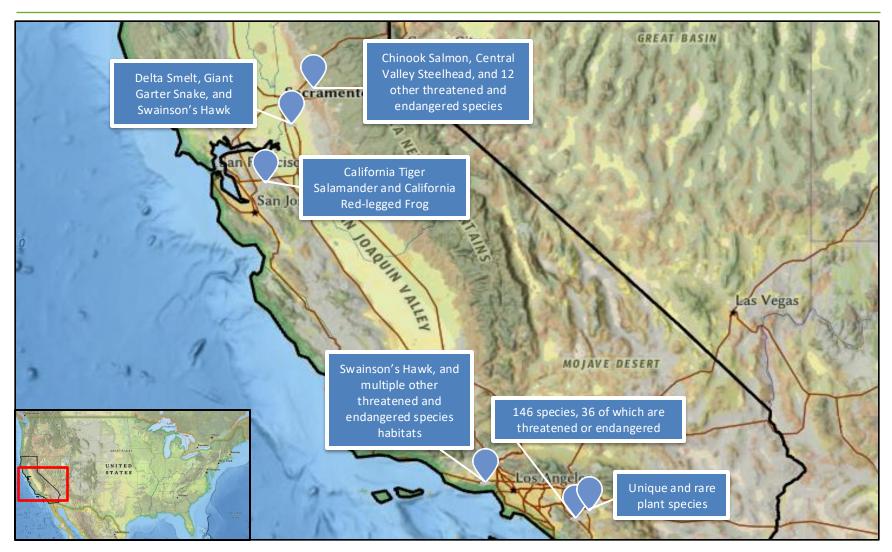
α) As of September 30, 2023.
 Sources: EIP internal analysis of US Army Corps of Engineers Operations and Maintenance Business Information Link Regulatory Module (ORM) data, obtained through FOIA request by EIP 2012-2022.

### **California: Conservation Banking Leadership**

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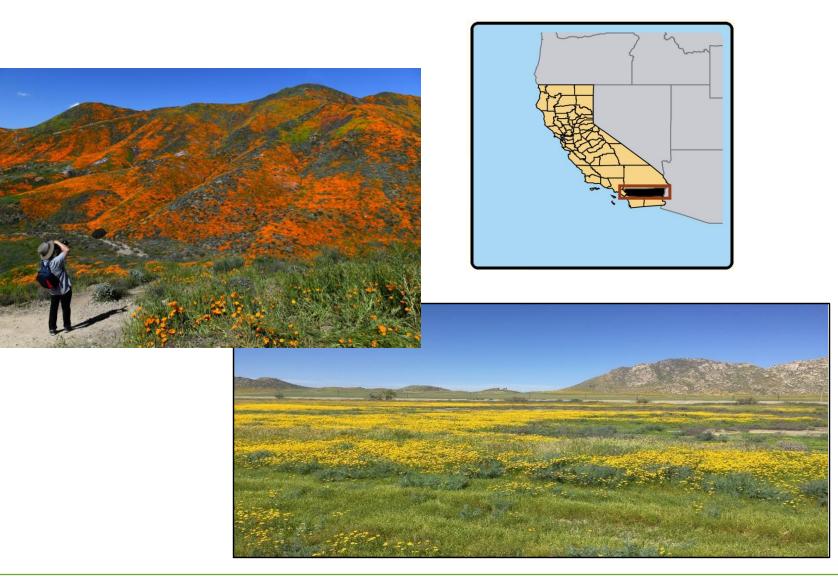


### EIP California Portfolio Map - Species





#### CASE STUDIES: RIVERSIDE COUNTY, CA





#### CASE STUDIES: LOOKOUT SLOUGH, BAY DELTA

"California is building on our global climate leadership with innovative solutions that work with nature to safeguard our communities, ecosystems and local economies on the front lines of climate-driven floods and drought. This project and the strong partnerships at the heart of its success demonstrate how we can meet the needs of Californians while protecting our rich natural heritage for generations to come."



Governor Gavin Newsom







## EIP II IMPACT DATA PROJECT

## EIP II: West Virginia

#### **Summary Findings**

Rare Plant	State Rank	Global Rank
Amorpha fruticosa	S2S3	G5
Baptisia australis	S3	G5T3T4
Callicarpa americana	S1	G5
Lysimachia quadrifolia	S1	G5
Melanthera nivea	S3	G5
Pinus resionsa	S1	G5
Pontedaria cordata	S1S2	G5
Quercus nigra	S2	G5
Solidago patula	S1	G5T5
Symphyotrichum novi-belgii	S2S3	G5
Aralia nudicaluis	S2S3	G5
Silphium wasiotense	S3	G3
Viburnum latanoides	S1	G5

## SPECIES COUNT -BIODIVERSITY DEEP DIVE



#### Key:

1 = Critically imperiled because of extreme rarity or because it is somehow especially vulnerable to extinction or extirpation, typically with 5 or fewer occurrences.

2 = Imperiled because of rarity or because other factors demonstrably make it very vulnerable to extinction (extirpation), typically with 6-20 occurrences 3 = Rare, uncommon or threatened, but not immediately imperiled, typically with 21-100 occurrences.

4 = Not rare and apparently secure, but with cause for long-term concern, usually with more than 100 occurrences.

5 = Demonstrably widespread, abundant, and secure.



#### EIP II IMPACT DATA PROJECT EIP II: Fund-Level Impact Data Findings





# Q&A

